

The CKPcreative network of high-caliber senior-level professionals includes:

Barbara Pflughaupt (VP Media Relations) has more than 20 years of experience helping clients communicate their brands and unique personalities by telling their stories through traditional and social media, increasing positive exposure, engagement and brand loyalty. She founded BP Media Relations, LLC in 2007. Prior to 2007 she was an agency principal of P&F Communications.

Mark Kennedy (AdWords Qualified) brings more than a decade of online media and financial experience to bear for CKPcreative clients. A certified financial analyst with an MBA from La Salle University, Mark spent seven years on the floor of the Philadelphia Stock Exchange. His unique financial background drives him to uncommonly focus on every client's return on investment.

Glenn Peters (copy and content writer) is a veteran direct marketer who specializes in email, landing pages, native advertising, direct mail and other campaigns designed to get immediate response and conversion. He has a great deal of experience in subscription and membership marketing with clients who deliver books, wine, food, cosmetics, collectibles and other products and services to consumers on an automatic or recurring basis.

Donna Killough (Killough Otcasek) established her marketing and design firm, Killough Otcasek, in 1998. The company offers a range of services including website design and development (specializing in complex sites with sophisticated functionality), brand identity, print, collateral and presentation design, copywriting and marketing consulting (with a focus on sponsorship). Her clients range from entrepreneurial start-ups to Fortune 100 firms. Her prior experience included serving as VP of new business development for the event marketing firm Karlitz & Company, and Director of Promotions for Entertainment Marketing Group, Inc.

Alan Miller (Alan Miller Public Relations, Ltd.) has been publicizing a diverse roster of entertainment, sports, art, museum, consumer and nonprofit brands with great success for more than 20 years. He has managed publicity campaigns for everything from massive arena spectacles to intimate black box productions, from bull riding championships to Olympic fencing demonstrations, from pop concerts to orchestral performances, and much more. Alan formed his own agency in 2001 and continues to leverage his experience, persistence, and strong media relationships to achieve quality coverage for his clients.

Amy Gorton (Tower PR) excelled in a 15-year-career in public relations and marketing, most recently at New Line Cinema, after which she opened the doors of Tower PR in 2004. Amy's PR and marketing services include strategic positioning, national and regional placements, media tours, publicity events, on-site remotes, creation of electronic press kits, crisis management and more.

Judee Cohen has more than 15 years of experience in the world of PR, where she's developed a keen understanding of strategic media relations and the power of social media to compliment traditional PR. She's been a consultant since 2009, working with such brands as the international hit word game Bananagrams. Prior to that she honed her skills at Edelman Worldwide and PMK*BNC.